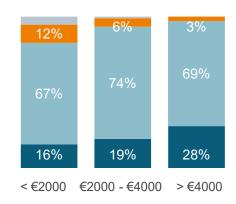
Are you conducting more (or less) home improvement jobs in and around your house due to the coronavirus? MORE | JUST AS MUCH AS I WOULD NORMALLY DO | LESS | Don't know

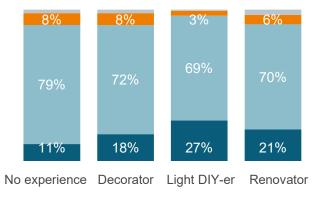
5%

13%

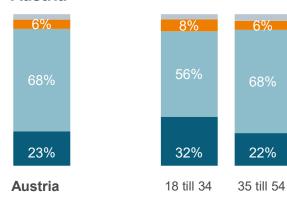
55+

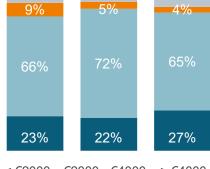
## Germany 7% 12% 5% 5% 72% 63% 72% 80% 19% 22% 21% 13% Germany 18 till 34 35 till 54 55+



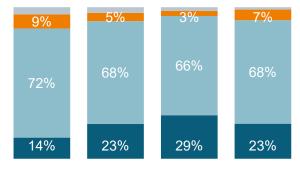


N=620 Austria





<€2000 €2000 -€4000 >€4000

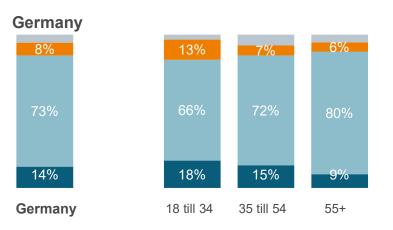


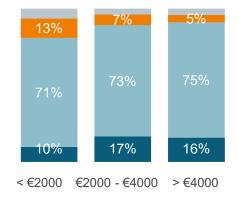
No experience Decorator Light DIY-er Renovator

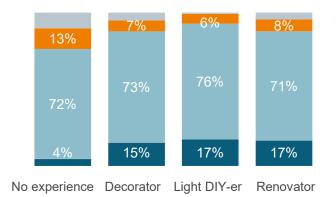
N=601

1 USP Marketing Consultancy

Do you expect you will be doing more (or less) home improvement jobs in and around your house during the next 3 months due to the coronavirus? MORE | JUST AS MUCH AS I WOULD NORMALLY DO | LESS | Don't know

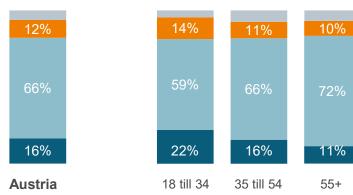


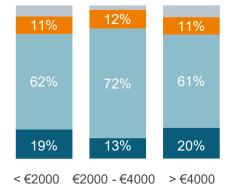




N=620

Austria





 9%
 11%
 12%

 19%
 65%
 70%
 69%

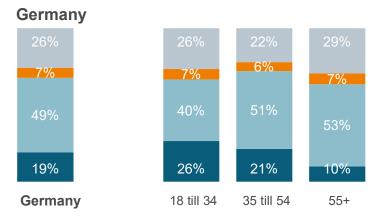
 13%
 18%
 17%
 16%

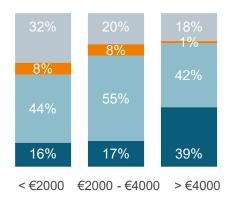
No experience Decorator Light DIY-er Renovator

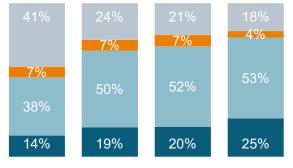
N=601

2 USP Marketing Consultancy

To what degree do you expect to **spend** more or less **money on home improvement** in **2021** compared to 2020? **HIGHER** | **MORE OR LESS THE SAME** | **LOWER** | **Don't know** 



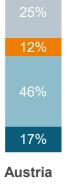


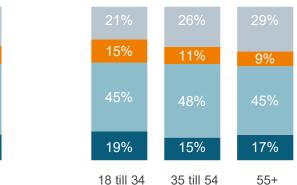


No experience Decorator Light DIY-er Renovator

N=400

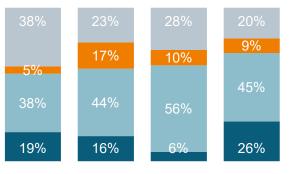
Austria







<€2000 €2000 -€4000 >€4000



No experience Decorator Light DIY-er Renovator

N=401

3 USP Marketing Consultancy

Impact on the home improvement market | Impact on DIFM jobs | Impact on visiting physical stores | Statements | Impact on the paint market

## Statements: During the past three months, ...

% agree with the statement

	l <b>enjoy doing</b> home improvement jobs more than I did before		I have improved my <b>DIY skills</b> a lot		I have <b>purchased</b> more home improvement products <b>online</b> than normal	
	Germany	Austria				
Overall	36%	30%	34%	28%	27%	19%
18 till 34	43%	48%	41%	45%	40%	27%
35 till 54	40%	20%	42%	23%	27%	169
55+	24%	23%	17%	17%	169	14
<€2000	30%	30%	27%	32%	23%	19%
€2000 - €4000	37%	30%	38%	26%	32%	21%
>€4000	43%	31%	40%	25%	26%	16%
No experience	24%	17%	19%	19%	19%	17%
Decorator	35%	35%	25%	24%	26%	24%
Light DIY-er	46%	34%	48%	40%	41%	19%
Renovator	36%	28%	50%	33%	24%	14

N=401

4 USP Marketing Consultancy

N=400